

## **FRIENDS OF FRED SMITH BOARD OF DIRECTORS**

### **Director's Profiles**

**July 2002**

#### **Polly Anderson, Events and Membership Committee (1995)**

A retired art teacher and one of the few directors who knew Fred Smith personally, Anderson has been instrumental in forging the link with Countryside Artists and interpreting Smith's work for tour groups.

#### **Pete Bartelt, Vice-Treasurer of Board and Finance Committee (1995)**

As Price County Forest Administrator Bartelt is responsible for 93,000 acres of County Forest and six county parks including the Wisconsin Concrete Park. He serves as a crucial liaison between the Price County administration and Friends of Fred Smith.

#### **Marjy Brzeskiewicz, Conservation Committee (1998)**

Plant Ecologist for the U.S. Forest Service whose expertise in landscaping and plants is utilized in park beautification.

#### **Tracie Burkart, Finance Committee (1998)**

An original founding member of FoFS who was instrumental in helping the organization attain 501(C)(3) status.

#### **Don Howlett, Conservation Committee (1995)**

Construction Supervisor for Cost of Wisconsin, Inc. who works in creating monumental rock and water features. He worked on the first restoration of the WCP in 1977-78, and has worked on conservation of sculptures at the site since 1986.

#### **Russ Kirchmeyer, President of Board and Conservation Committee (1997)**

Owner and operator of the East Highland School Bed & Breakfast. His expertise in area history, antiques, and implements is important to interpretation of WCP.

#### **Jean Klimowski, Secretary of Board, Events and Membership Committee (1996)**

Secretary of Price County Veterans Office, she has been active in all public programming at the site, and has contributed to our outreach to the community by organizing and leading the Friends of Fred Smith brigade in many Price County parades.

#### **Keith Laatsch, House Committee (2000)**

Supervisor, Price County Building and Grounds Department overseeing daily operation and improvements of the Wisconsin Concrete Park, in cooperation with the Forestry Department.

#### **Gay Marschke, House Committee (1995)**

Price County civic leader who has been actively involved in the preservation and development of the Smith House. Involved in Phillips' Main Street Program and liaison to preservation and promotion efforts of the city and FoFS.

#### **Douglas Moquin, Past President of Board (1995)**

Retired career officer--USAF, currently Consultant for Economic Development and Public Relations for Phillips Plastics Corp. Moquin serves as a member of Governor's Council on Workforce Investment.

**Mary Jean Peterson, Chair Finance Committee (1995)**

Employed as Inventory Control Manager for Northcentral Telcom, Inc. As Chair of Finance Committee has helped formulate and carry out creative fund raising strategies.

**Don Preisler, Price County Board Member, (2000)**

Salesman for Flambeau Paper Mill who presently serves in the County Forestry Committee. Actively involved in county park purchases and development in Park Falls, Wisconsin area.

**Rick Lukes, County Board Chairman, (2002)**

Price County Board Chair automatically serves on the Board of Directors. Serves as an important link to county government.

**Tony Rajer, Co-Chair Conservation Committee (1995)**

Rajer is a world-renowned art conservator and a professor at the University of Wisconsin-Madison. As Co-Chair of the Conservation Committee Rajer has assisted in coordinating the conservation activities at the site.

**Doug Rasmussen, Conservation Committee (1997)**

Owner and operator of the Rasmussen Service Center in Phillips. As a member of the American Legion, he has helped to forge links between area veterans groups and FoFS.

**Ruthanne Rehberg, Events and Membership Committee (2000)**

Dairy farmer and owner and operator of the Totem Pole Store in Phillips. Rehberg's expertise in community activities make her a great asset in Events and Membership.

**Kathy Reinhard, Vice Secretary of Board, Co-chair, Events and Membership (1995)**

Reinhard has served as Director of Tourism for Price County for the past seven years. She is an essential liaison between Price County Tourism and FoFS, ensuring that Price County Tourism Committee's goals are reflected in FoFS activities to promote one of the County's major tourist destinations.

**Kirsten Scheid, Events and Membership Committee (1999)**

A Northern Price County resident who has brought valuable volunteer service to FoFS workshops and parades.

**Lisa Stone, Co-Chair, Conservation Committee (1995)**

Curator, Roger Brown Study Collection of the School of the Art Institute of Chicago. Stone has served as a founding member of FoFS, preservation project coordinator at the WCP since 1987, and conservation committee chair since 1995.

**Therese Trojak, Treasurer (1995)**

With more than 40 years in banking, Trojak ensures the fiscal responsibility of FoFS and has overseen accurate accounting and organization payments. She is President of the Price County Historical Society, active in VFW Auxiliary, Phillips Czechoslovakian Community Festival, and numerous other civic activities.

**Bob Weber, Vice President (1995)**

Weber has contributed his expertise in the printing business, assisting with two editions of *The Art of Fred Smith*, as well as the self-guided tour brochure and other FoFS printed materials. Since 1990 Weber and his band The Northernaires have enlivened many celebrations at the Wisconsin Concrete Park.

**Eric Weisenburger, Conservation Committee (1997)**

Weisenburger is a professional artist living in Chicago, who has served as a technician on major conservation projects at the Wisconsin Concrete Park from 1997-1999.

**Terri Yoho, Kohler Foundation Representative (1999)**

Yoho is the Executive Director of the Kohler Foundation, where she focuses on the preservation of work by self-taught artists, including outdoor art environments and significant collections. She also manages the Foundation's many programs, including the Distinguished Guest Series of performing arts, an extensive scholarship program, and numerous grants for arts and education.

**Jim Zanzi, Conservation Committee (1995)**

Professor, Sculpture Department, The School of the Art Institute of Chicago, since 1962. Zanzi knew Fred Smith and collected invaluable photographic and oral documentation of the artist and his work. Actively involved in the preservation of the site since 1977.

**Managing Directors**

**David Genszler, Co-Managing Director, (2002)**

Genszler is a professional artist who works in large-scale community events and as an artist-in-residence for schools in northern Wisconsin. He is forging new outreach opportunities for FoFS with area school districts and will be actively involved in conservation efforts.

**Elizabeth Madsen-Genszler, Co-Managing Director, (2002)**

Madsen-Genszler has been involved in grant writing for the arts and higher education and has served as a writer and editor for various publications. She is also a partner in large-scale community art events and programming.

**Former and Honorary board members, and permanent Friends of Fred Smith:**

**Robert Amft, honorary member**

Amft was a true 'friend of Fred Smith', having visited the artist many times from the 1950-1970s. His outstanding black and white photographs and color slides of the site during the time the artist was working have provided invaluable archival documentation.

**Debbie Cervenka, board member, 1995-1997**

During her tenure on the board Debbie Cervenka consistently came up with creative fund raising and marketing strategies for FoFS, and was the liaison between Phillips Plastics and FoFS, helping to forge a strong link with an important area corporation and the Ann Marie Foundation (of Phillips Plastics), which has generously supported conservation and landscaping activities at the site for many years.

**Pat Schroeder, board member, 1995 - 1998**

With her many years' experience in many area and state preservation organizations and in several executive positions at the Price County Historical Society, Pat Schroeder made outstanding contributions to Friends of Fred Smith. She helped to forge an important link with the PCHS and with the Countryside Artists (which she is also an active member of) and assisted with many decisions regarding the historically accurate preservation of the Smith House and the accurate collection of local history at Remembering Fred Smith days.