

BARBERS OF BEEVILLE

P A L M O L I V E B U I L D I N G * C H I C A G O



March 11, 1940

Mr. Arthur Beal
20 Jones St.
San Francisco, Calif.

Dear Beeville Visitor:

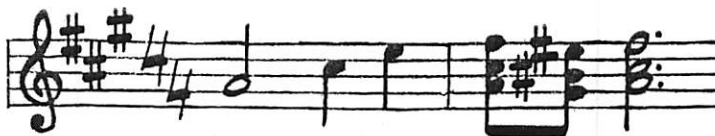
Thanks for sending us your favorite funny story. Even though Chief of Police Hinkle didn't select it as the funniest story of the week, your joke did come within a whisker of winning the \$25. It was a close shave, and we all got a chuckle out of it.

Why not brush up another bit of "shear" humor and send it along. Maybe you can trim the Chief for the first prize next time, or perhaps win a carton of Wings Cigarettes.

Under separate cover we're sending you a full pack of Wings. We know you'll enjoy the smoking. Wings are a tonic to any smoker, and we hope you'll take a shine to them.

Of course, we're expecting you to visit our Beeville barber shop each Monday and Friday evening via your Mutual network station. And, incidentally, if you have a favorite song you'd like to have us do "once over lightly", let us know. We'll see if we can cut it.

Yours for more barbershop harmony,



Tom, Dick + Harry

P.S. Satchel sends along his "How de do".

P.P.S. We'd like to recommend another good program - UNCLE