

# DODGE BROTHERS CORPORATION

DIVISION OF CHRYSLER CORPORATION

DETROIT, U. S. A.

DODGE BROTHERS  
MOTOR CARS, TRUCKS, BUSES  
AND TAXICABS

PLYMOUTH MOTOR CARS

April 5, 1934

Mr. Arthur H. Beal  
611 Garden Avenue  
Olean, New Mexico

Dear Mr. Beal:

We thank you very much for the very interesting proposal outlined in your letter of March 29th. Surely, your intrepidity is deserving of great admiration.

However, for a number of reasons this Corporation would not be interested in sponsoring the type of promotion you suggest.

Permit us to thank you again for your kindness in submitting your plan to Dodge.

Yours very truly,

DODGE BROTHERS CORPORATION



A. P. GOLDEN  
Advertising Department