

Prepaid reservations are required.
Please reserve early.

BVA and CACH wish to thank Ellis Vener for the contribution of his artistic photography of Houston; Print-10 Advertising, Inc. for color printing; Howard-Parker Graphics for color separations and Monarch Paper Co. for providing King James paper.

Business Volunteers for the Arts/Houston is one of 26 national affiliates of the Arts & Business Council, Inc. promoting arts and business partnerships through volunteer management consulting and other programs.

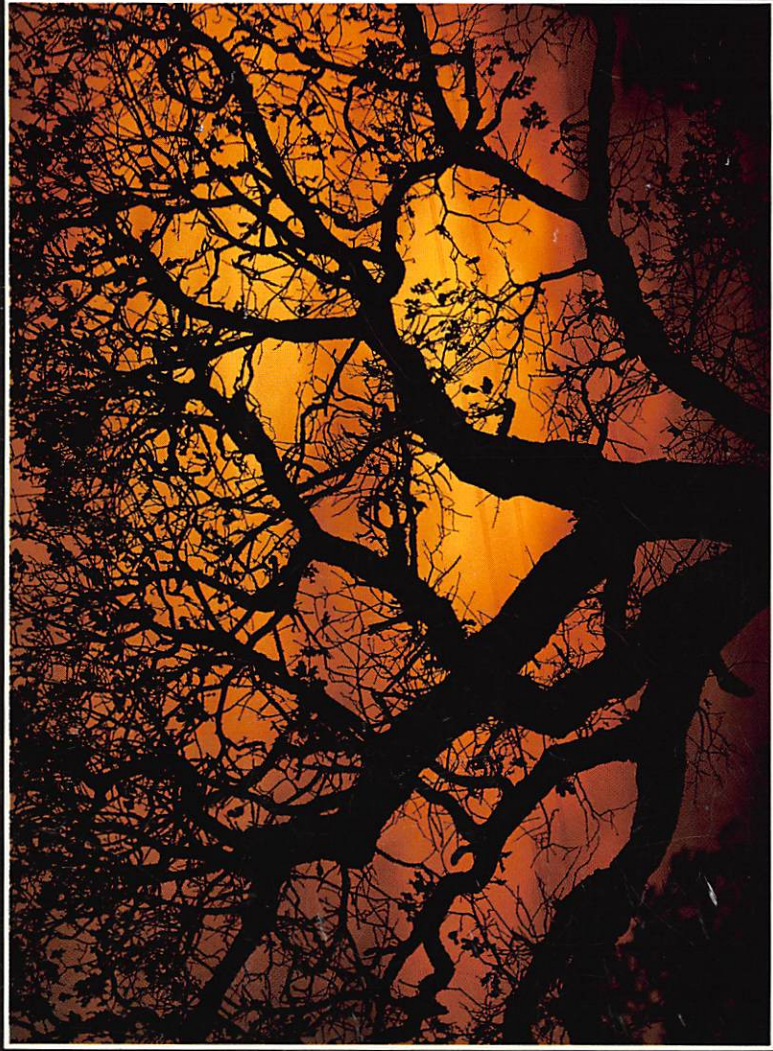
Cultural Arts Council of Houston acts as the primary funding agent for City support of the arts and is a resource for information, referral, and programs for the community. CACH serves more than 200 member organizations.

Business Volunteers for the Arts®/Houston

1100 Milam, Suite 2725
Houston, Texas 77002
713/658-2483

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SEYMOUR ROSEN, DIRECTOR
SAVING & PRESERVING ARTS & CULTURAL ENVIF
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The Arts are one of Houston's most valuable assets. The Houston Grand Opera, the Ballet, the Symphony, Theatre Under the Stars, the Museum of Fine Arts, and the Contemporary Art Museum are Houston's partners in creating a vibrant quality of life for Houston businesses. There are, however, many smaller nonprofit art groups which play just as important a role in Houston's search for creative energy and diversity. Houston provides an audience for the innovative as well as for the traditional art forms. It is a city which has come to respect and appreciate its multi-cultural nature.

On May 23, we will focus on the economic impact of cultural diversity, and why it is important for public policy-makers, the corporate community, and individual community members to support culturally diverse arts programming. We will also address how such programming impacts the development of new audiences for the arts and its effect on the interplay among different ethnic groups in local communities.

Leading our discussion will be Aaronetta Pierce, a Texas Commissioner for the Arts, who chaired a Blue Ribbon panel for Mayor Henry Cisneros on San Antonio's attitude toward and role in the Arts, administratively and financially and Judge Andrew L. Jefferson Jr., Chairman of the Federal Reserve Bank of Dallas/Houston Branch. Judge Jefferson, previously a State District Court Judge, is now in private practice.

Special thanks to Gerald D. Hines Interest and Capital Guidance Corporation for facility arrangements.

*We are grateful to AT&T
for their support of this luncheon and their
generous involvement in the Houston Arts.*

Business Volunteers for the Arts / Houston

and the

Cultural Arts Council of Houston

in association with the

Black Arts Caucus of Houston

cordially invite you to attend the twentieth

State of the Arts Program

with a presentation on

The Economic Impact of Cultural Diversity

featuring a discussion with

Aaronetta Pierce

Texas Commissioner for the Arts

and

Judge Andrew L. Jefferson, Jr.

Chairman, Federal Reserve Bank of Dallas / Houston Branch

on Tuesday, May 23, 1989

at the Interfirst Plaza Building, 1100 Louisiana

Complimentary Parking in the Interfirst Plaza Parking Garage

at the corner of Smith and Lamar

parking tickets validated at the luncheon

11:30 Reception/Check-In
Noon Lunch
12:30 Presentation
1:30 Adjournment

Prepaid reservations are
due by May, 19th
Tickets will be held at
the door

RESERVATIONS REQUEST

PLEASE RESERVE _____ Tickets at
\$15.00 each, totalling \$ _____ for the

State of the Arts Luncheon

Tuesday, May 23, 1989
at Jones Hall

Name

Company/Arts Organization

Address

City State Zip

Phone

Guest Name/ Affiliation

Please make checks payable and return to:

**BVA/Houston
1100 Milam, Suite 2725
Houston, Texas 77002
713/658-2483**

**In addition to your luncheon fee, you may wish to
enclose a contribution to BVA/Houston. Your
generous support is appreciated.**