

July 16, 1939

Mr. Arthur Beal
20 Jones Street
San Francisco, California

Dear Mr. Beal:

Mrs. Stern and I have just returned from a wonderful vacation and were pleased to receive your letter of June 29. It is unfortunate that you have been ill, but I hope that you have by now recovered.

As a member of the International Inventors Forum, I hope you are gaining worthwhile benefits and that some of your ideas reach profitable fruition.

As mentioned in my last letter, the cost of the COLD FIRE formula is substantial. If the ideas which you have in mind are such that they will justify an investment of \$1500. (payable at time of delivering the formula), it is available for that price. This price includes full details regarding its preparation, handling and application.

The cost may be beyond your present ability to finance, however, please do not be discouraged. Have you visited the San Francisco Exposition? From it you should be able to gain many worthwhile ideas some of which should be valuable inspirations to a man of your inventiveness.

Sincerely yours,

George Stern

1545 Falkland Lane
Silver Spring, Maryland