

Seaside Oil Company

Incorporated 1898

GENERAL OFFICE

SANTA BARBARA, CALIFORNIA

November 10, 1941

Mr. Arthur Beal,
20 Jones Street,
San Francisco, Calif.

Dear Mr. Beal:

It is with real pleasure that we enclose our merchandise order for ten gallons of Seaside Ethyl gasoline in recognition of the fact that you submitted one of the prize winning lists of easy-to-misspell words for the week ending November 8th.

This merchandise order will be honored at any Seaside dealer shown on the enclosed list although we are certain you will "fill up" at the dealer from whom you received your entry blank. His name is Campbell Service Station, 8th & Mission, San Francisco, California.

We are sure you had a lot of fun preparing your list of words and hope you will tell your many friends how easy it is to win.

Be sure to try again and we trust you are enjoying your contacts with Seaside dealers who display the sign of the double triangle.

Sincerely,

SEASIDE OIL COMPANY,

F. E. McClaren

F. E. McClaren,
Sales Manager.

REFINERIES:
Ventura and
Summerland

FEM/LG



GASOLINE
KEROSENE
ASPHALT
ROAD OIL
FUEL OIL
LUBRICANTS