

# CANADIAN NATIONAL EXHIBITION

August 23rd

TORONTO

September 7th

H. W. WATERS, General Manager

THOS. BRADSHAW, President

## OFFICIAL ENTRY FORM

### THE FOURTH WRIGLEY MARATHON

For The

## SWIMMING CHAMPIONSHIP OF THE WORLD

### Total Purse - \$50,000

Friday, August 23rd

Wednesday, August 28th

#### WOMEN'S TEN MILE EVENT

#### MEN'S FIFTEEN MILE OPEN EVENT

\$10,000 to the winner  
3,000 for second place  
1,000 for third place  
600 for fourth place  
400 for fifth place

\$25,000 to the winner  
5,000 for second place  
2,000 for third place  
1,500 for fourth place  
1,000 for fifth place  
500 for sixth place

**NOTE:**—The prize winners in the Women's event will be permitted to swim in the fifteen mile open event on Wednesday, August 28th. No other women's entries will be accepted in this event.

The First Wrigley Marathon was sponsored by Mr. Wm. Wrigley, Jr., of Chicago, and was held from Catalina Island across San Pedro Channel to the mainland. The Second and Third Wrigley Marathons, which have both been held at the Canadian National Exhibition, Toronto, have been sponsored by the Wm. Wrigley, Jr., Co., of Toronto, Canada, who have subscribed \$25,000 of the total purse.

The Fourth Wrigley Marathon will be held in Lake Ontario (fresh water) over an oblong course immediately in front of the Canadian National Exhibition grounds, over a distance of approximately fifteen miles.

The start of this event will be made some time between 10 and 12 a.m., Wednesday, August 28th.

### CONDITIONS OF CONTEST

Each Contestant must personally fill out and sign this entry form. No entry will be recognized unless received on this form.

Each contestant must furnish own boat which must be large enough to accommodate one official appointed by The Canadian National Exhibition Committee.

**This event will not be started at the scheduled starting time unless the temperature of the water is 58 degrees Fr. or higher. This condition will be determined by the Medical Officer who is in charge of all medical services in connection with the Fourth Wrigley Marathon. Should this condition not prevail at 8 a.m. on the morning of Wednesday, August 28th, a one day postponement will be made until this condition obtains.**

Any of the following costumes may be worn. Trunks or swimming suits of any cotton, woollen, or silk material (suits of any other material such as cork, or rubber attached or built into suits will positively be barred from the contest). Rubber caps and goggles will be permitted and any kind of grease or oil on the body.

Contestants taking nourishment during the swim must do so without artificial support of any kind.

Arrangements will be made by the Committee for a proper medical examination of each competitor. No competitor will be permitted to start in this event unless in possession of a medical certificate from the Chief Medical Officer.

The event will finish at the regular finishing mark used by The Canadian National Exhibition in all swimming Championship events.

In the event of a tie, prize monies may be apportioned by the Aquatic Committee of the Canadian National Exhibition. The decision of this Committee on any point shall be final and conclusive to each contestant and the infraction of any of these rules or any others adopted by the Committee will cause disqualification.

The Committee reserve the right to change the date of the event.

All personal expenses of contestants, including attendants, boats, and supplies, shall be paid by contestants. No expense monies will be advanced to any competitor.

Please accept my entry for the Fourth Wrigley Marathon on the above conditions.

NAME ..... ADDRESS .....

AGE ..... NATIONALITY .....

In consideration of your accepting this entry, I hereby for myself, my heirs, executives, and administrators, waive and release any and all right and claim for damages I may have against the Canadian National Exhibition, its agents, representatives, successors or assigns for any and all injury suffered by me at said event.

WITNESS .....

.....  
Full Name of Competitor

ENTRIES CLOSE AUGUST 17th, 1929



# THE WORLD'S GREATEST SWIM AT THE WORLD'S GREATEST ANNUAL EXHIBITION

## THE FOURTH WRIGLEY MARATHON FOR THE WORLD'S CHAMPIONSHIP

The swimming crown, emblematic of the world's championship, is at stake, but it will grace the brow of the winner of the Fourth Wrigley Marathon to be held at the Canadian National Exhibition, Wednesday, August 28th. In past years, frequent athletic triumphs have attended the efforts of the sports director of the Canadian National Exhibition, and the success of the Second and Third Wrigley Marathons was unquestionable. It is fully expected that the Fourth Wrigley Marathon will be a paramount achievement in sport. This world's championship swimming race will eclipse in importance any event on land or water in the sporting annals of 1929.

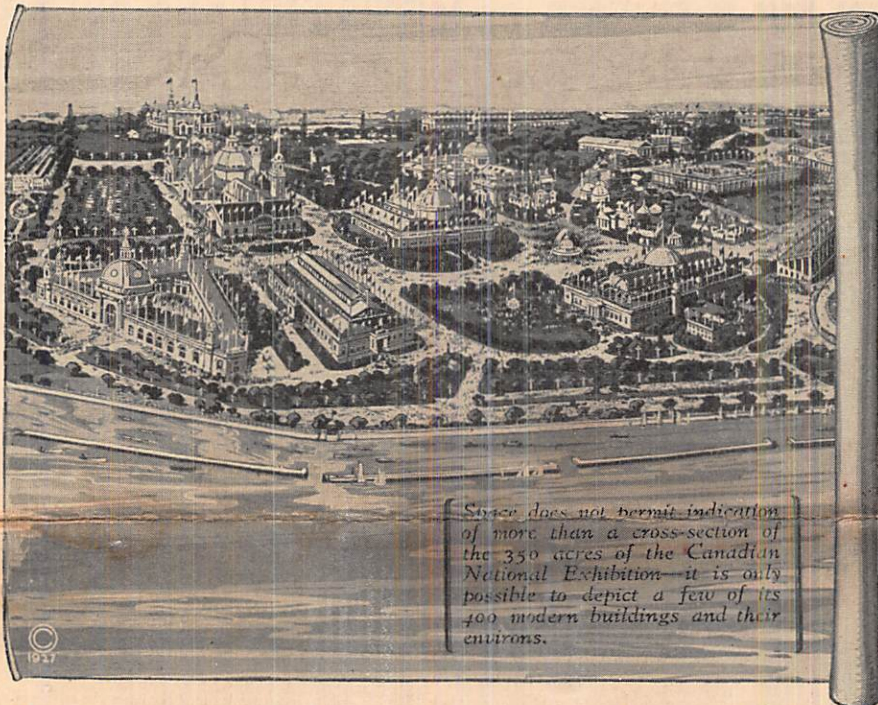
**A Sports Programme** that rivals in diversity, interest and athletic honours, the Olympic Games is to be presented this year in conjunction with the Fourth Wrigley Marathon. Champions of world fame will enter the track and field events. The largest Regatta ever planned for Outboard Motor Boat Races will be held daily throughout the Exhibition; and Wednesday, September 4th, has been set aside as International Regatta Day. Outboard Motor Racers from Canada and United States will compete for the \$8,000 purse, and the Special Awards. The L.Y.R.A. International Regatta will also be held off the Exhibition sea-wall.

Other international aquatic events, including rowing

and canoeing races, will provide the keenest competition in the history of fresh water sports.

In itself, the Canadian National Exhibition is an event which produces thrills beyond comprehension. It

is a veritable eighth wonder of the world which rivals in beauty the glories of the Arabian nights. Its massive permanent structures containing over 2,250,000 square feet of floor space, house attractions for every walk of life. Every type of citizen from the small child to the older generation finds scenes of untold interest. Agriculture, industry, science, art, music, transportation, sport and amusement are presented



Space does not permit indication of more than a cross-section of the 350 acres of the Canadian National Exhibition—it is only possible to depict a few of its 400 modern buildings and their environs.

in a stupendous, colorful pageant. Beauty clothes the grounds day and night in a cloak of romance.

### A FEW FACTS

350 Acres.  
Floor Space—2,250,000 square feet.  
Attendance—2,039,000 (record) 1928.  
9½ Miles Paved Roads.  
1½ Miles of Waterfront.  
Record 1 Day Attendance—260,000.  
Value of Land and Buildings—\$20,000,000.  
Agricultural Prize List—\$125,000.  
Sports Prize List—\$75,000.  
Admission Fee—25c.

Grand Stand Length—725 feet.  
Grand Stand Capacity—24,800.  
Stage and Scenery Length—1,000 feet.  
Annual Cost of Staging—\$1,225,000 (Exclusive of exhibitors' interest, which amounts to figures beyond estimate).  
Seating Capacity of Coliseum—10,000.  
Area of Coliseum and Live Stock Pavilion—16½ acres. (Largest Exhibition building in the world.)

### 1929 — DAYS OF THE EXHIBITION — Empire Year

Opening Day—  
Women's Section, Fourth Wrigley Marathon.  
Friday, August 23rd.  
Warriors' Day—Saturday, August 24th.  
Highways and Automotive Day—  
Monday, August 26th.  
Young Canada's Day—Tuesday, August 27th.  
Retail Merchants' and Service Clubs' Day—  
Fourth Wrigley Marathon.  
Wednesday, August 28th.  
Music, Radio and Women's Day—  
Thursday, August 29th.  
Press Day—Friday, August 30th.

Manufacturers', Athletic and Floral Day—  
Saturday, August 31st.  
Labor Day—Monday, September 2nd.  
International Day—Tuesday, September 3rd.  
Agriculturists' and Public Utilities Day—  
Wednesday, September 4th.  
Transportation and Commercial Travellers' Day—  
Thursday, September 5th.  
Livestock Review Day—Friday, September 6th.  
Citizens' and Junior Athletic Day—  
Saturday, September 7th.