

# THE ART BEAL FOUNDATION

## I. Book

### A. Contents

1. history of W. Cambria Pines
2. Quotes by Art
3. Quotes about Art (R. Clark, Wampler, Talcott, etc)
4. photos - art's patchwork quilt of the dump,
5. Art's poetry, other writings
6. drawings of Art w/good quote: Yaco, Bustillos, Clark, Mark,

see Scops Morgan  
- John  
- interview w/Mrs. Gomez  
- John Enger

### B. Published by

1. Solo Press ?
2. other local printery? Blake's?
3. other
4. S. Barbara small presses.

### C. Funds for publishing

1. From fund-raiser (\$845.) - vanity press
2. Partial subsidy (Solo Press?)
3. Book contract (Straight Arrow Press? other small presses?)
4. Kit Walling: contributor.

### D. Marketing

1. local outlets - pos. PSAs from media of pub. by Foundation?
2. Combined w/ raffle of Bob Clark's pic?
3. Booths - Sr. Fall Festival, Xmas-

## II. Fund-raiser #2

### A. Location

1. Creamery

## Goals for Foundation: for the Bylaws.

1. For the preservation, protection and/or restoration of natural landmarks from SLO to the Bay Area.

*address* The primary purpose of the ~~Art~~ ~~Real~~ Foundation is the preservation, restoration & protection of ~~natural~~ landmarks such as Nitinat Ridge, with particular emphasis on Indian landmarks, artifacts & sacred places;

to include but not be restricted to the following:

- Morro Bay / sandspit estuary
- The Seven Peaks
- Painted Rock & other sites containing Native American art, ~~both~~ both sacred & secular - (burial sites)

The secondary purpose of the ABF is to advocate.

3. to ~~set~~ advocate for, & give <sup>assistance</sup> ~~support~~ to <sup>both financial + technical</sup> deserving projects in the areas of ~~social~~ <sup>human</sup> services, ~~the~~ to include but not be restricted to:

- programs for the mentally & physically retarded
- programs for the physically disabled, incl. the blind

## PROSPECTUS FOR

MEMORABLEA ~~IA~~ FOR, BY, and ABOUT  
ART BEAL and NITWIT RIDGE,  
INCLUDING  
THE HISTORY OF WEST CAMBRIA PINES

### I. INTRODUCTION

- ART BEAL, A MULTI-LAYERED MAN
  - AN ECOLOGIST & RECYCLIST A GENERATION BEFORE THE SIERRA CLUB OR EUELL GIBBONS
  - A SELF-TAUGHT ARCHITECT and ENGINEER WITH ~~THE~~ UNERRING TASTE OF A FOLK ARTIST
  - A POET WHO WENT ON TO PUBLISH HIS GREATEST POEM IN SHELLS and STONE
  - AN ORGANIC GARDENER and CARETAKER OF MOTHER NATURE'S LIVING THINGS
  - ONE OF THE FIRST RESIDENTS and BUILDERS OF WEST CAMBRIA PINES
  - A MAN WHOSE FORMER EXPLOITS INCLUDE CHAMPIONSHIP LONG-DISTANCE SWIMMING; PRIZE-WINNING MACRAMÉ & PATCHWORK QUILTS AT THE 19\_\_ WORLD'S FAIR IN \_\_\_\_\_;
- NITWIT RIDGE, A MULTI-LAYERED WORK OF ART

LIKE ART BEAL and HIS CREATION, NITWIT RIDGE,  
THIS BOOK WILL BE A MULTI-FACETED LOOK AT

## BOOK CONTENT (AS YET ESTABLISHED IN NO PARTIAL ORDER)

1. POETRY BY ART BEAL.
2. HISTORY OF W. C. P. AS RELATED BY A. B.
3. " " THROUGH HIST. DOCUMENTS,
4. QUOTES ABOUT A. B. & N. W. BY OTHERS  
EX: WRITERS, ARTISTS  
LOCAL NAMES  
NOW-LOCAL NAMES  
MAN-IN-THE-STREET
5. QUOTES ABOUT A. B. & N. W. BY ART BEAL.  
EX:
6. ILLUSTRATIONS OF A. B. & N. W. BY LOCAL ARTISTS
7. PHOTOGRAPHY OF AB & NWR ~~THE~~
8. OTHER ILLUSTRATIVE MATTER - MOMENTOS -  
CLIPPINGS, ETC - ABOUT AB & NWR.

THING ALL QUOTES, HISTORY PASSAGES, ILLUS,  
& PHOTOGRAPHY TOGETHER WILL BE AN  
EDITORIAL COMMENTARY, PRINTED IN ITALICS  
OR BOLDFACE TO DISTINGUISH IT FROM  
THE REST. THE EDITORIAL COMMENTARY WILL  
DEFINE WHO ART BEAL IS, WHAT HE  
HAS DONE, WHY HE HAS DONE IT, AND  
HOW HE ~~THE~~ AND THE SURROUNDING  
COMMUNITY HAVE REACTED TO EACH OTHER,  
& ENRICHED

THE COMMENTARY WILL FURNISH THE NECESSARY  
NARRATIVE THREAD TO INTRODUCE, DEFINE, &  
EMBRACE THE 4 MAJOR AIMS OF THE BOOK:

~~THE~~  
~~TOGETHER~~

LIKE ART BEAL AND HIS CREATION, NITWIT RIDGE,

I. THIS

I. INTRODUCTION

THIS BOOK SHOULD BE AS

THE THREE MAJOR ELEMENTS

NITWIT RIDGE AND ITS CREATOR, ART BEAL, ARE ORGANIC, MULTI-FACETED, and JOYOUS.

ORGANIC, MULTI-FACETED. JOYOUS.

THESE ADJECTIVES SUMMARIZE THE MAJOR ATTRIBUTES OF ART BEAL, AND HIS CREATION, NITWIT RIDGE. A BOOK ABOUT ~~ART BEAL~~ ART BEAL SHOULD ECHO THOSE QUALITIES.

BOOK FORMAT  
TO ACHIEVE THE ORGANIC: 1. USE <sup>NUMEROUS B&W</sup> ~~OF~~ ILLUSTRATIONS FROM LOCAL ARTISTS (ROBERT CLARK, RICHARD YACO, RAY SUSTILLOS, MARK HITESHEW, ETC) OF ART and NITWIT RIDGE. 2. USE A ROUGH-STACK PAPER SOMEWHERE BETWEEN ~~RECYCLED~~ RECYCLED GREETING CARD STOCK and <sup>NEWSPAPER-LIKE</sup> THE STOCK USED BY WHOLE EARTH CATALOG TYPE PUBLICATIONS.

MODERN & OLD  
TO ACHIEVE THE MULTI-FACETED: 3. USE ~~PHOTOGRAPHS~~ A JUDICIOUS MIXTURE OF MODERN & OLD PHOTOGRAPHS, MOMENTOS, NEWSPAPER CLIPPINGS, ETC. 1. USE QUOTES FROM ART BEAL (ON HIS ORIGINS, NITWIT RIDGE, THE HISTORY OF WEST CAMBRIA PINES & THE SURROUNDING AREA) INTERSPERSED W/QUOTES ~~FROM~~ ABOUT BEAL

- (FROM LOCAL WRITERS + ARTISTS, LONG-TIME RESIDENTS, (JOHN ENGER, MRS. GOMEZ)  
 LOCAL NAMES ~~ie.g.~~ LOUISIANA PART, TO RALPH MORGAN,  
~~TO CAL POLY'S ARCHITECTURE DEPT KEN~~  
 DR. KENNEDY, THE HEARSTS, ~~EMU HUANTE~~ RED WINDS.)
2. USE QUOTES FROM BEAL ABOUT HIS PAST ~~CAREER~~ EXPLOITS ASIDE FROM THE RIDGE, INTERSPERSED W/ QUOTES ABOUT BEAL FROM NEWSPAPERS, MAGAZINES, BOOKS, (~~THE~~ S.F. EXAMINER, AP WIRE NEWSTORY) ~~NUMEROUS~~ BOOKS SAC. UNION, ETC)
  3. USE PHOTOGRAPHS THAT ILLUSTRATE FACETS OF ART'S LIFE —
  4. USE ART'S POEMS.

TO ACHIEVE THE JOYOUS: LIKE ART'S REJOINDERS:

1. MAKE <sup>ALL</sup> QUOTES, LIKE ART'S, SHORT, SALTY, & SNAPPY, BUT WITH A REAL POINT TO THEM.
  2. KEEP COPY ~~IN~~ LIVELY; INTERCUT COPY & POEMS WITH FREQUENT ILLUSTRATIONS & PLENTY OF WHITE SPACE.
  3. TRY <sup>TO</sup> CAPTURE ~~THE~~ THE ESSENCE OF ART'S ~~STRIVING~~ <sup>ELUSIVE</sup> PERSONALITY: UNAFFECTED, GENEROUS,
3. EMULATE ART'S PERSONALITY; RABALEISIAN, GENEROUS, ~~NON STOP~~ ENERGETIC, ~~AND~~ UNPRETENTIOUS, WARM.

THE BOOK SHOULD