

Membership dues and donations are tax deductible. All funds from dues and donations go directly to restoration and operating expenses. The society has no paid officers or directors. It is managed and maintained strictly by volunteers.

The  
George Phar Legler society Inc.

The society was organized in July 1981 and incorporated as non-profit in november of that year. As the holder of the gift deed to Valley of the Moon, and named for its founder, the society will continue the restoration, protection, and perpetuation of the Valley of the Moon and its established entertainment.

The Valley of the Moon is located at 2544 E. Allen rd. one block north of prince between country club and Tucson blvd. Our telephone number is 884-3519



THE GEORGE PHAR LEGLER SOCIETY  
2544 E. Allen St.  
Tucson, AZ 85719

AZ-535-001.pdf  
**VALLEY OF  
THE MOON**

A Fantasy Fairy Land  
For Children of all Ages  
2544 E. Allen  
Tucson Arizona 85716



Some day in your life,  
When heaven is a sunlit crown,  
Perhaps in springtime,  
In the late afternoon,  
Travel the rainbow's bend  
To this Faerie town  
And know the incredible beauty  
Of the Valley of the Moon.

By George Phar Legler

## The Valley of the Moon

The Valley of the Moon is a unique area built by George Phar Legler in the 1920's for the purpose of bringing mental and spiritual relaxation to his fellowmen. Mineralized rock cliffs, caves, pools, and garden miniatures have blended with tropic and desert flora to create what Mr. Legler called the "Fantasy touch of three" (Edgar Allen Poe, Lewis Carroll, Robert Louis Stevenson).

Although Mr. Legler has passed on, his works and philosophy are being carried on by an organization of the same name The George Phar Legler Society. His philosophy throughout life was "Happiness is Given, not Sold". In 1932 free Fantasy Fairy Tours were started. Later the Bunnyland Theater was added. (a trained rabbit show) The tours were led through the Valley by the mysterious Mountain Gnome himself, Mr. Legler. His stories and magic displays captivated his audiences, which, over the years, amounted to thousands of Tucsonans,

In 1953 Life Magazine presented a pictorial essay on the Valley of the Moon. This article and many others are on file at the Arizona Historical Society Library.

In 1971 a group of Catalina High School students rediscovered

the Valley of the Moon. They found Mr. Legler living as a "troglodyte" in his "cave", as he had for the last twenty years. Legler was then 86 years old. Shortly after, (1973) the predecessor of the current society was formed. It was called the Valley of the Moon Restoration Society. Through their efforts, the Valley of the Moon was placed on the Arizona List of Historical Sites. Many of these original volunteers had been children who attended Mr. Legler's shows as are many of our present members and volunteers.

A writer for the Tucson Magazine in 1953 perhaps best describes the Valley of the Moon.

"Should Disneyland cover the entire state of California, not one corner would speak to childhood as does this imperfect, perfect little theatre."

On Mr. Legler's 97th birthday, Mayor Lou Murphy presented him with the Tucson Outstanding Citizen award for his creation The Valley of the Moon, and his devotion to the free entertainment of Tucson's children.

In keeping with the tradition of free entertainment for children, (of all ages) the Valley presents Fantasy Fairy tours monthly. Call for dates and times.



### Productions:

In addition to the Fantasy Fairy tours and historical tours, the society presents two fund raising productions each year. "A Walk Through Wonderland With Alice" in the Spring, and in the fall, "The Haunted Ruins". Both these shows are truly unique and are sure to delight children as well as adults. The society, as well as being caretakers and curators of Mr. Legler's Valley of the Moon, also plays host to a variety of groups, and private parties seeking a site for their activities. Performers of all kinds, as well as persons wishing to use the property for weddings or birthday parties should contact the society at 884-3519.

### Memberships:

Membership in the society provides a rare opportunity to participate in a gentle man's dream. A dream in which kindness, happiness, and the magic of a child's imagination can always be kept alive for everyone. And is being kept alive and well at the Valley of the Moon.