



January 24, 1989

**Fred Fussell - Chief Curator
Columbus Museum of Arts & Sciences
1251 Wynnton Rd.
Columbus, GA 31906**

Dear Mr. Fussell,

I'm glad we had a chance to talk, I wish it were under different conditions.

I've enclosed our last newsletter (see cover story -On Preservation) which will hopefully give you some information that will be useful to you in finding someone to help preserve the St. EOM site.

I hope you have some docents or volunteers that could do some of the leg work.

Some thoughts..... the Kohlers might be of some help to you since they have already saved three sites in Wisconsin (the Kohler Foundation works only in Wisconsin). Saved means, restoration of the site, a small endowment, the site as a gift to the local town/county and a preservation plan. It was a combination of Kohler Art Center + Kohler Corporation/Foundation + Wisconsin Arts Council + NEA involvement. It is possible you can save the site with a single enlightened corporation. The Kohlers might be able to identify someone on a high corporate level who you could talk to.

**Ruth DeYoung Kohler
John Michael Kohler Art Center
608 New York Ave. P.O. Box 489
Sheboygan, WI 53082-0489
(414)458-6144**

**Eleanor A. Jung - Executive Director
Kohler Foundation, Inc.
104 Orchard Road
Kohler, WI 53044
(414)458-1972**

The following people should be notified about the problems with the site. Both offices received the St. EOM issue of the SPACES's newsletter, lets hope they read it. The Historic Preservation Section, can perhaps start the historic designation process, which as I mentioned, would be of much importance to both corporations and foundations. The Arts Council may be able to give a grant to hire someone to develop a plan to save the site or unofficially identify a sponsor. Both could certainly write letters of support.

**Dr. Elizabeth A.Lyon,
DSHPO Historic Preservation Section
205 Butler St., S.E., 1462 Eld Twr E.
Atlanta, GA 30334
(404)656-2840**

**Frank Ratka,
Georgia Council for the Arts & Humanities
2082 E. Exchange Place-Suite 100
Tucker, GA 30084
(404)493-5780**

It might be worthwhile to notify Marilyn Lubetkin, the woman who saved the Orange Show in Houston, TX and who set up the Orange Show Foundation. What can she do specifically? I'm not sure, but she just might know somebody in Georgia who could be of some help and if she has the time she might offer a format to save the site.

Marilyn Lubetkin
The Orange Show Foundation
2004 River Oaks
Houston, TX 77019

I feel the Kohler Foundation, Ruth Kohler and Marilyn Lubetkin are the principal preservation people in the U.S.

Forgive me if some of this sounds simplistic - A. I don't know what you know. B. I don't know who else will need to read this letter. C. I will probably use bits of this letter again for someone to whom this is really new.

If you are soliciting letters from people who you wish would write.... to the governor, or the mayor, state senator etc. furnish them with the titles, names, addresses, and suggest points you wish them to emphasize.

All political officials (from federal to state to county to local) as well as vested city interests, should be alerted about the possible loss of this national/local treasure/tourist attraction. It is extremely important that these people become part of the preservation process. Your letter should suggest possible uses of the site beyond it being simply an attraction.

Some fearless free form thoughts since I have absolutely no idea about the community in which the site resides or how the town relates to the rest of the state1. An artists retreat - (winners of the competition get 6 months of studio space?). 2. Library/study center on "Southern Visionary Artists." 3. a Tourist Attraction. 4. Art school facility (for the county, local college?). 5. State park. 6. Locally identified needs.

Who do you want to get letters of support from?.....anybody with a title and a letterhead. Locals and hopefully some from as far away as possible. A letter from England is worth 5 from Atlanta, unless it comes from someone they know as a "taste maker." Needless to say, other museum directors, pedants, university department heads, major artists, a politician or two and business people would impress them.

I will try to develop a list of people whom I know who would be receptive to write a letter of supportalthough from our telephone conversation you seem to be familiar with a lot of these same people.

I would like to see the direction you are taking to help me identify those right people.

Don't involve the press until you have a list of "important" people who support your cause. When the story does come out, their names will be in the piece and they are then committed to help. Don't involve the press until you have something specific for the public to respond to and then demand/suggest that an address is given in the story so people can respond.

I really hope some of this is useful to you. You certainly have a worthwhile projectthe site must be protected for the future. We are of course at your disposal.

My best,



Seymour Rosen
Director