



August 26, 1987

Mr. Stuart C. Schwartz
Executive Director
Museum of York County
4621 Mt. Gallant Road
Rock Hill, South Carolina 29730

Dear Stuart,

To answer your questions, in response to my questions, in response to the SPACES order form.....about a book.....and also the answers to questions you didn't ask.....in no particular order.

We are still hurting for money.....the books weren't donated.....we subsidize most of our memberships.....but have to keep the price low to identify a constituency and satisfy granting organizations...we have a bunch of booksthe \$30 membership donation is a sneaky way of selling a \$12.50 book for \$10.00 ($\$15.00 \text{ membership} + \$12.50 \text{ book} = \$27.50$) the \$35.00 sponsor donation ($\$15.00 \text{ membership} + \$25.00 \text{ book} = \$40.00$) includes postage.

This brilliant use of math has brought in more money (than when we tried to sell each separately) and looks good in financial statements.

We really appreciate your support. Your letter was really clear (did you study with Gertrude Stein?), until I came up to Capesh. What is a Capesh?

Did I make myself clear?

My best,



Seymour Rosen
Director