

MEETING W / SARA BURNS 2/6/98

SAVE THE ROCK GARDEN

Some suggestions which you probably have already thought of ...

The foundation could use some advisors in India

Dr. Batti? — some national figure — attorney — celebrity — arts personage — politician

PUBLICITY:

Although the 2nd favorite tourist site in India. Nobody in the Indian community here in Los Angeles has heard of the Garden

Need some publicity on the Garden — India Today, Conde Nast Traveler, National Geographic, NY Times, etc.

NEED:

A good site plan is really needed. The one in the catalog doesn't make it.

A traveling exhibit would be very helpful.

A selection of professional slides. A better video.

FUNDING:

A bunch of money can be made and a bunch of favorable publicity will follow if a major movie takes place on the site. A James Bond film, Titanic2, ... ?

Need some postcards which can be sold in museums, etc.

Buy all the sheets of the Rock Garden stamp you can. I bet you can sell a bunch of them for premium prices.

Punjab Tourism Agency

India Foundation

Recycling Agencies
Corporations

United Nations

Talk to Childrens Museum in Washington, D. C. about the sponsors of the Nek Chand instillation