

THE ORANGE SHOW FOUNDATION  
INVITES YOU TO

!CELEBRATE!

THE GRAND OPENING OF  
**THE ORANGE SHOW**  
September 25 & 26, 1982

**SATURDAY**  
12 to 5

Magic, Music, & Mimes

Freshly-squeezed Orange Juice and Other Libations  
will be provided

Hot Dogs Courtesy of James Coney Island

In case of rain on Saturday, September 25,  
The Orange Show will be open from 11 A.M. to 8:00 P.M. on Sunday, September 26.  
In case of rain all weekend,  
the Grand Opening will be postponed until the weekend of October 3 & 4.

**SUNDAY**  
12 to 6

The Orange Show, a kind of visionary fantastical miniature Disneyland, is considered by artists and historians to be one of the finest examples of true folk art in the U.S. It is the work of one man, Jeff McKissack, who for 26 years dedicated his life to the creation of this monument to the orange.

Constructed of concrete block masonry, with balconies, galleries, and an outdoor amphitheatre, it contains handmade metal sculpture, gates and wagon wheel railings as well as a whimsical maze, models and narrative exhibits all extolling the virtues of its creator's favorite fruit.

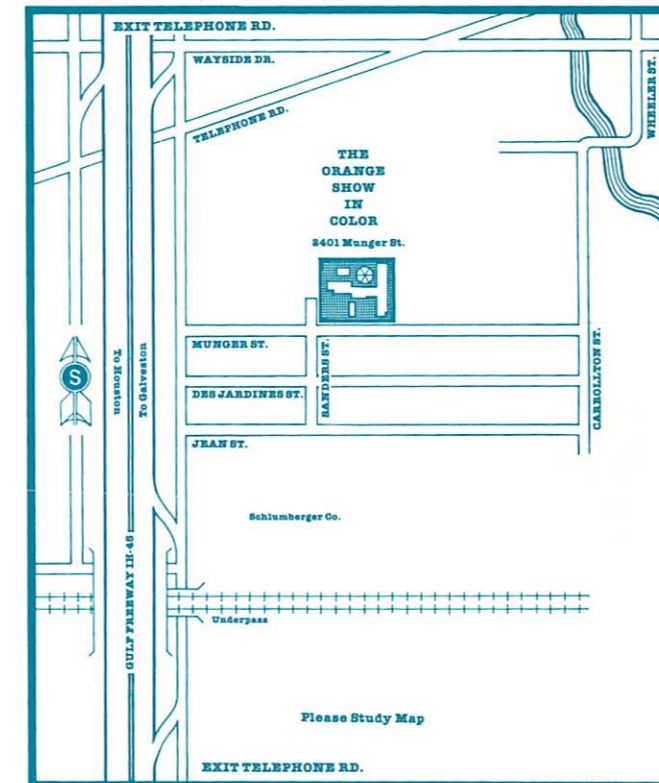
McKissack, who was 52 years old when he began his work, crated and trucked oranges through Florida, Georgia and Alabama in his early years. Later he settled in Houston and went to work for the Postal Service from which he retired to work full-time on his dream. McKissack worked alone, with his own hands, and spent a quarter-century conceiving and constructing his private utopia, spelling out his personal philosophy of hard work and creating what he called a "health show." He believed that the orange was the perfect food and that it gave the body perfect energy, leaving no bad residues. His ideas on nutrition inspired him to write and publish a book, How You Can Live 100 Years—and Still Be Spry.

McKissack was a gentle man with sparkling blue eyes, full of imaginative ideas, brawny and tough from his daily physical labor. When he was not working on The Orange Show, his favorite pastime was dancing.

The Orange Show opened to the public on May 9, 1979, and McKissack himself conducted tours whenever there were visitors to the Show. He died in January, 1980 at age 77, having lived to see his monumental task complete.

In 1981, The Orange Show was purchased from McKissack's heir by twenty-two concerned citizens who wished to restore and preserve this folk-art masterpiece for everyone to enjoy. The Orange Show Foundation, a nonprofit organization, was formed at that time, and undertook the necessary restoration of the Show, and now serves as its operator. The Foundation's goal is the preservation of The Orange Show, and its development as a major cultural resource for the City of Houston.

Design: Susan Boger Stem  
Courtesy of Stem Associates, Inc.  
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