

May 24, 1938

Mr. Arthur Beal
20 Jones Street
San Francisco, California

Dear Mr. Beal:

Thank you for your kind inquiry expressing your enjoyment of my part on the Hobby Lobby program.

With reference to COLD FIRE, this liquid has required years of experimental development to perfect the formula, and the popular acclaim it has received as result of this demonstration is truly gratifying.

My present location is in Washington, D. C. serving in one of the scientific units of the U. S. Government (Bureau of Mines). Therefore the difficulty of demonstrating the COLD FIRE to you becomes geographically important.

Sample quantities of the COLD FIRE liquid are not available for sale. The formula can be purchased, but its cost is such that you would probably not be interested unless you have a commercial use for it which would justify a substantial investment.

Again permit me to assure you that I appreciate your interest and hope that this COLD FIRE has intensified your enjoyment of the Hobby Lobby program.

Sincerely yours,

George Stern

1545 Falkland Lane
Silver Spring, Maryland